**Health Care Reform Forum Meeting Notes - Wednesday, February 16, 2022**

**Progressive Action for the Common Good**

Richard Iavrone from QC Times sales - introduce ourselves - Forum members, am I correct in saying, before Richard starts, that we have not formalized our message, but we want it short, sweet with a punch, and timely. We want it to be seen by as many people as possible with a focus on Scott Co. Right? With that in mind, maybe you can describe who sees online ads and where?

1. Discuss advertising information

2. Deb on Scott Co Auditor’s Office voters registration mailing list

3. Bus ad could not be approved

4. Discussed other forms of advertising - getting the message out:

Yards signs, Fliers, Postcards

5. Looking at advertising via QCTies on line:

We need to build a profile based on: Adults 18- and over 50,000 impressions = $500. Call to action or .gov page. Ads can be different sizes and focus on geography, demographics, what are they reading, profile Scott Co focus, registered voters, party affiliation identify

6. There is no report on visiting with candidates

7. Covid updates:

Feb 2-15 952 cases,

Yesterday 51 new cases

Deaths - 9

Total deaths to date 498

Over 32,000 people have died in Illinois since the start of Covid

8. Consider using “Make Meds Affordable” vs “Lower Drug Prices”- also considering “Tell President Biden to act”

President can lower drug prices tools authority to bypass patents.

March in rights. Lower prices developed with tax payer dollars

Antitrust laws

One example. Treatment for prostate cancer. $130 X4 daily, in Japan $21. Price per year $160,000 higher than Japan. Extande. U.S. government is shown as funding the development of that drug. Insulin and inhalers hit hep c - powerful relief to people.

Change to be made to [PACGQC.org](http://PACGQC.org) Health Care Reform Forum page

Julie, when you go to [PACGQC.org](http://PACGQC.org) and click on groups and drop down to Health Care Reform Forum, the 2nd item Forum Co-Facilitators has an error. We should get Karen’s name out of there and put Deb’s in: “By clicking on Karen’s name you will open up an email window on your computer or device that will allow you to send an email directly to her.”

Meetings: Zoom meetings are held on the second Wednesday of every month at 2:30 PM.

Reevaluate What You Can Do Now - Call Your Members of Congress to Lower Prescription Drug Prices

 What is the status of the “Creates Act?”

Sent to all - 2/16/22

https://www.youtube.com/watch?v=AR2jrSdToj8