**Health Care Reform Meeting Notes – February 22, 2022**

**Progressive Action for the Common Good**

**Present:** Jeannie, Frank, Diane, Kay Pence, Alta, Deb Sperry, Julie

**Media blitz information**

Jeannie went over the PACG page –format and places to ramp up Health Care Reform landing page. HCR needs to submit content. Jeannie requests that info be sent to her in a word document, with links. Website is done in Weebly, which Alta is also familiar with. There a various routes to achieve this. It sounds like we need a blog post. Discussion of whether we want link to pacg homepage or to Health Care Reform portion of the page.

The sooner we can get ready info to Jeannie, the better—ideally in a Word document.

Sharing of QCTs rep Richard’s proposal and draft image to link. Discussion of layout a font choice -capitals and underlines. We will want effective, actionable landing site.

As a forum, Health Care Reform members should start submitting information and actions to help lower drug process. price.jeannie@gmail.com Jeannie will serve as repository.

Diane will work on list on what we need to do to update Health Care Reform landing page.

The forums are responsible for updating info on PACGqc.org page.

Diane will send Elizabeth Warren discussion of lowering med prices to all attending this Zoom meeting.

Put in subject line to Jeannie. We can submit our letters to the editor for the blog post.

Deb urged us to make haste in submitting updated info. She will present to Board meeting tomorrow.

Julie will request this be put on Agenda under New business. She will email Glenda. If folks have questions, they surely can contact Richard (QCT guy).

Diane: using this tactic will give us info as to who is actually seeing our advertising.

Alliance for Retired Americans put out social security benefits. Kay will submit.

Alta: PACG works best in coalition with other organizations. We welcome cooperation with such groups as ARA.

Actions: We need to comb through webpage and remove outdated info. Diane will send some edits to Frank. Frank will re-send letters. Julie will create a Bitly, shorter URL. Deb can submit letter on Frank’s behalf to North Scott Press. Julie will resend “Pay or Die” documentary link. Diane will send Elizabeth Warren informational letter.

“Recent Letters to the Editor” section.

**Next media blitz meeting Thursday March 3rd at 2:30 pm. Julie will set up Zoom. We will resume our regular HCRF meetings on the 2nd Wednesday of each month at 2:30 pm, (March 9th)**

*Notes taken by Julie Ross*