**Health Care Reform Forum Meeting Notes – Wednesday, April 6, 2022**

**Progressive Action for the Common Good**

**Present:** Diane, Frank, Kay, Julie, Richard

**Make Meds Affordable Discussion**

50,000 impressions

Many viewers have been driven to PACG webpage.

Our click-though rate was .49%--about 5 times higher than the .08% that is considered good by industry standard. Davenport had highest engagement. Richard suggested we focus next effort in Davenport. Smaller cities did not engage as much. Difficult to determine exactly why some folks interacted.

Diane will share data pdf with Board.

We should decide how and when to use the balance of our budget. Maybe if we combine with another progressive organization. Maybe we could continue a similar campaign with insulin.

Consensus is that we should be pleased with what this has achieved. We should try this on a different issue—ACA, Insulin, etc.

Sue Dinsdale recently sent out some useful data

Extra SNAP benefits expired on 4/1. People will be going hungry. Anecdotal info: One woman’s benefits are going from $200/month down to $20/month.

Diane shared an article from Kaiser re: states needing to cover costs for people being bumped from state rolls.

Diane can draft a letter to editor and will send to Frank, etc. Julie can submit.

Diane will send Richard a blogpost so he can read the praises of the campaign.

Diane suggested this book: [Owning the Sun: A People’s History of Monopoly Medicine from Aspirin to Covid-19 Vaccines](https://www.kirkusreviews.com/book-reviews/alexander-zaitchik/owning-the-sun/)

Kay will look around to see if another organization might be interested in partnering with us on some of these health care issues.

**Next meeting Wednesday, May 11th at 2:30 pm. There will be no April meeting on 4/13**